

Minutes of the KAWO Executive Committee

Wednesday, February 15, 2023 – 7:00 PM on Zoom

Present:

Jason Ballew, Vice President

Margo Rebar, Treasurer

Gail Simmons, Secretary

Ann Fraser (Program Chair)

Mel Luna (Publications Chair, At-large)

Kathy McGoff (Hospitality Chair)

Ilse Gebhard (Monarch Watch)

Noel Ocen (Outreach and Education Chair, At-large)

Paul Olexia (Past President, Community Projects Chair)

Beth Bradburn (At-large)

Jessica Hagen (At-large)

Absent:

Jessie Davis, President

Mike Klug (Past President, Wild for Monarchs Chair)

Dave Wendling, Chair of Site Visit Committee

1. The meeting was called to order at 7:06 pm by Vice President Jason Ballew.
2. Minutes of January 18, 2023 EC meeting were presented by Gail. Motion to approve by Noel; second by Kathy. Motion passed; minutes approved unanimously.
3. Treasurer's Report and Approval (Margo) -- The February monthly treasurer's report was approved with one correction, to the date on the spreadsheet. Moved by Paul, seconded by Noel. Margo also informed us that when individuals make donations via PayPal to our chapter, PayPal takes a percentage of the donation as its fee, which shows up as an expense on the spreadsheet. We have already received a sponsorship for the Plant Sale, from SWMLC.
4. Old Business
 - a. Follow-up regarding the Zine – Mel's proposal to grant us a license was discussed. A motion was made by Beth and seconded by Ann to accept the proposal. The motion passed unanimously. Mel will work with Jason and Noel to make previously-discussed changes to the 'zine before it is sent to the printer.
 - b. Updated Contact Sheet for 2023 – A draft Contact Sheet has been circulated along with the Agenda. As soon as all the EC members have finalized their

contributions to the list, including members of committees, Gail will circulate it in PDF format.

5. New Business

- a. Pierce Cedar Creek Institute (PCCI) (Margo) PCCI has asked KAWO to sponsor at least one of their 2023 events. After discussion, it was moved (Noel) and seconded (Kathy) that we would make a \$150 donation to their Trail Run activity, and Noel will be tabling at their “Dinner and a Movie” event on March 24 but we will not send a donation for that event. Motion passed unanimously.
- b. Checking Account Signatory (Margo) After discussion it was moved (Ann) and seconded (Mel) that KAWO Secretary Gail Simmons will become the second signatory on the KAWO checking account. The motion passed unanimously; Margo and Gail will make arrangements in the near future.
- c. Distribution of Ruth and Tom Small Books to Members (Noel). Currently our chapter owns about 120 copies of these books; we have only sold a handful at recent events. Noel proposed that we begin distributing these to new members as they sign up, as a benefit of membership, to maximize the books’ usefulness in our community. The EC discussed at length a variety of ideas for making use of the books, including door-prize drawings, incentives for new and renewing members, and the possibility using an April deadline to incentivize folks to act quickly. Jason will follow up in email to determine a good way forward. We will publicize the availability of the books at the next public program, on Zoom on Feb. 22, where we expect a large audience based on Zoom pre-registration. Gail made a motion to table the discussion until Jason has had time to digest the various proposals and make a firm recommendation. Noel seconded. Matter tabled.

6. Committee Reports/Ad Hoc

- a. **Membership** (Jason) -- Current membership is 197.
- b. **Plant Sale** (Jason) -- Sponsorship opportunities abound! We are actively seeking sponsors.

- i. - Attached is a one-page PDF explaining the different levels of sponsorships for our Community Native Plant Sale. It also contains a QR code which links to the Donate page of our website. EC: Please feel free to share with friends, organizations, etc. — it takes a village!
 - ii. - Ann has graciously and expeditiously updated our website Donate page with plant sale-specific verbiage, which includes a link to the one-page sponsorship document mentioned above. The PayPal donation page now includes a drop-down option for the plant sale.
 - iii. - The Plant Sale Committee continues to do a bang-up job of preparing for the main event.
 - iv. It was noted that our regular contact with the Peoples Food Coop (PFC), Chris Dilley, has retired from the PFC. Jason will reach out to the PFC to establish who our new contact for the event will be.
- c. **Monarch Group** (Mike) -- Milkweed seed is in stratification, Seed packets assembled, and seven outreach events planned starting in March. Display material is being updated and brochures and flyers ordered. A group meeting is planned for the end of the month to go over upcoming events etc.
7. The meeting was adjourned at 8:00 p.m.
- a. The next meeting: Wednesday, March 15, 2023 – 7 PM on Zoom

Respectfully Submitted,

Gail Simmons

KAWO Secretary

WildOnes Natural Landscapers, Ltd Mission:

WildOnes: Native Plants, Natural Landscapes promotes environmentally sound landscaping practices to preserve biodiversity through the preservation, restoration, and establishment of native plant communities.

KAWO Vision:

To restore and sustain biodiversity through education and the practice of landscaping with native plants.