

KAWO Executive Committee Meeting Minutes
Wednesday, November 9, 2022 – 7:00 PM on Zoom

Present:

Jessie Davis, Pres.
Jason Ballew, VP
Margo Rebar, Treas.
Quyen Edwards, Sec.
Gail Simmons
Ann Fraser
Ruth Caputo
Mel Luna
Kathy McGoff
Kim Patrie
Ilse Gebhard
Mike Klug

Absent:

Noel Ocen
Paul Olexia

1. Call to order; Changes to the agenda. Margo requested some time to make some comments.
2. Approval of minutes of October 19, 2022 – No questions or changes.
Motion to approve minutes as presented by Margo, second Jason. Motion passed.
3. Treasurers Report & Approval –
November Report. Margo noted that the design fees for the bookmark will be in December's monthly report. Follow up on MailChimp – were we double billed? Jason said that we were billed for both August and September in September.
Motion to approve November Treasurers report as presented by Gail, seconded by Kim.
Motion passed.

2023 Budget review. Any questions or concerns with the numbers provided? Ann wanted to know about membership committee funds. Membership was considering an event, but after the survey we have decided not to move forward with that. The amount was lowered to \$250 for badges and other supplies. Gail is wondering about advertising and program attendance. Should we be spending some money on advertising? Gail and Jason will have a conversation about advertising. Mel said that she would look into free resources to advertise including the public radio. We could post program flyers on public information board, churches, and libraries.

Discussion about budget for 30th anniversary of plant exchange. Jason and Kim are planning. It was suggested to get a cake for the event as well as a teardrop sign that could

be used for future plant exchanges.

Motion made to approve 2023 budget with amendments following discussion made by Kathy, second by Ann. Motion passed.

4. Old Business

a. Follow-up regarding Elections -

Discussion about voting – after discussion it was determined it will be online so more members can participate. Will mention it in the in-person program on November 16th. Voting will be open for one week. Ballot is a Google Form. Jason will send out a link to current membership.

Motion made to offer a ballot online to all current KAWO members made by Kathy, seconded by Gail. Motion passes.

b. Follow-up regarding Zine – Mel sent out pictures of her Zine for review. Zine was well received. The Executive Committee agreed it was approachable, inviting, and attention grabbing. There was a discussion about Conflict of Interest and it was determined that it was acceptable to move forward. In a break out room, there was discussion about a licensing fee and printing costs for the 8 page double-sided zine. EC members wanted to have quotes for costs before committing.

Motion to table the decision pending quotes was made by Jason, seconded by Kim. Motion to table passed.

Jessie will get copies of the zine to Kim and Kathy so that they can look into quotes for printing.

5. New Business

a. Advertising a Wild Ones sponsored virtual ecology based landscape practice course (Gail) – Quyen will post to Facebook.

b. Advertising KAWO (Gail) – Discussed during 2023 budget review.

6. Committee Reports / Ad Hoc

Programs (Ruth) – The program committee is checking to see if we can hold our meetings next year where they can broadcast the meeting from the live event. People's Church (where Audubon Society of Kalamazoo meets) has a 'fancy' set up. Meetings are in the sanctuary space. Including a person to run the equipment, it would cost \$130 per meeting.

We are still waiting to hear back from FUMC. In comparison, we currently pay \$50 per meeting for the space with no equipment.

Ann said she spoke with some people she works with at Kalamazoo College, who suggested purchasing a handycam and an external mic. Can borrow something to try at the next meeting to test. Estimated cost was \$250-300. Mike said SWMLC has a system they use for Board meetings. It was suggested to look into Public Media Network to see if there are volunteers/students that might be able to help.

Membership (Jason) - Survey results regarding program suggestions attached. This will be a useful document for the Programming Committee.

Plant Sale – Plant sale committee had their 2nd meeting Monday. Fine-tuning plant list for next year. Bill (owner of WildType Nursery) wasn't able to join, but he sent along a list of plants he recommends. They will discuss that more and are making progress. Ann wanted to know if the committee is discussing whether you are going to do any pre-sale or online sales? Jason said no – the plan is just day of sales. They are, however, looking at more ways to reach potential buyers and doing more sponsorship opportunities for a further boost of revenue.

Comments from Margo – Has Jessie or anyone else received guide from National Wild Ones on “Climate Resistant Landscapes”. They were sent out to chapters recently. EC will look into it.

Please be aware that if you are doing a tabling event or need a KAWO sponsored “give-away” item, I have a number of copies of Tom Small’s books available. Please let me know if you need one.

7. Adjournments –

>>> The next meeting: Wednesday, December 14, 2022 – 7PM – Zoom

Motion to adjourn by Kathy, seconded by Kim. Meeting was adjourned at 8:35 PM.

Submitted by Quyen Edwards, KAWO Secretary