

NOTES Agenda

KAWO Executive Committee Meeting

Wednesday, February 16, 2022 – 7:06 PM – Zoom

Register for meetings on the KAWO website at: <http://www.kalamazoowildones.org/business/>
The link will be the same for all EC meetings in 2022.

1. Call to order; Changes to the agenda. (Jason)
2. Approval of minutes of January 19, 2022 (Quyen)
Motion by Noel, second by Margo, all approved
3. Treasurers Report & Approval (Margo) – Report Attached
How many donations for T. Small Bench? \$870
Questions? None
Motion by Kathy, second by Ruth, all approved
4. Old Business
Request to open a KAWO CafePress Shop (Quyen)
Quyen was in touch with Ruth Oldenburg from the RiverCity chapter regarding CafePress. She said it isn't a big money-maker, but that was also not its intention. They also use it to make larger purchases for the chapter to sell at plant exchanges or give to speakers as gifts. On the whole, she recommended it. Quyen also received an email from Lisa Olsen, WildOnes Chapter Liaison. She did not have any experience with CafePress, but did provide an update that WildOnes will be doing a brand update as soon as this fall.

Motion to move forward pending a no from the national office made by Noel, second by Gail, all approved
5. New Business
 - a. Plant Sale Discussion (Jason)
Jason said he had a lot of back and forth with Bill S. at WildType. Close to finalizing order within the next week. Good discussion among plant sale committee members. Analyzing what has sold and what will sell well in the future. In most cases, WildType is able to fulfil the majority of what we are interested in with the exception of some shrubs that are already sold out. Still asking about oak trees. Our order this year is under budget. Still looking for sedges.
Question from Paul– who is in charge of fundraising? Jason is the plant sale chair. No one is currently named as chair of the fundraising committee.
6. Committee Reports / Ad Hoc
 - a. Programs (Ruth) – See report
 - b. Community Projects (Paul) – See report
 - c. Outreach and Education (Noel) – See report
 - d. Publications (Kim) – See report
 - e. Site Visits/Mentorship (Dave) – None
 - f. Wild for Monarchs (Mike and Carol) – See report

- g. Hospitality (Kathy) - None
- h. Membership (Jason) – Report Attached
Thank you Noel for sending on the past survey information. Working on a membership survey. Interested in engaging members to help! Lisa sent her some survey samples and looking at the one that was done in 2019. Want to send something out next month to get info to lead into summer activities. Get people active and involved. We need to tap in to our almost 200 active members.
- i. Plant Sale (Jason) – See above
- j. Kalamazoo Environmental Council (Sharon)
- k. Newsletter (Mel)
Feedback regarding how effective the newsletter is and how we can make it better. Will the survey be a part of the newsletter. Email Mel with suggestions/copy for articles.

Noel suggested adding information on Homegrown National Park. Articles about getting people to volunteer. A call to action that aligns with our WildOnes mission.

- l. Website (Ann) – See report
- m. Facebook (Jennifer) – None
- n. Monarch Watch and Monarch Joint Venture (Ilse) - None

7. Adjournments

>>> The next meeting: Wednesday, March 16, 2022 – 7PM – Zoom

Reports due Wednesday, March 9 – Agenda and Packet out Sunday, March 13

Ann – do we have a designated person to answer the KAWO email?

Gail – willing to answer emails. Jason will help Gail get logged in. Gail - you are welcome to reach out to anyone to help answer questions you are unfamiliar with.

Motion to adjourn Kathy, support Paul 7:40 PM

WildOnes Natural Landscapers, Ltd Mission:

WildOnes: Native Plants, Natural Landscapes promotes environmentally sound landscaping practices to preserve biodiversity through the preservation, restoration, and establishment of native plant communities.

KAWO Vision:

To restore and sustain biodiversity through education and the practice of landscaping with native plants.

Request to open a KAWO CafePress Shop - Continued (Quyen) –

Ruth Oldenburg from the RiverCity chapter responded to my questions about CafePress. She said it isn't a big money-maker, but that was also not its intention. They also use it to make larger purchases for the chapter to sell at plant exchanges or give to speakers as gifts. On the whole, she recommended it.

a. Programs (Ruth) -

For the February 23 meeting “The Once and Future Oak Ecosystems: Restoring Culture”, Paul Olexia will introduce Tyler Basset and Tom Small. Gail Simmons in coordinating the meeting. *Put together request for K first united Methodist. Clarification for when we can do in-person meetings.*

Ann has been working on plant prop workshop which was postponed. Reschedule for late-June 25th so they will be ready for fall planting.

b. Community Projects (Paul) –

Community Projects has revised its original schedule for 2022 to include some collaboration with the Stewards of Glen Park since the committee appears to have inherited that initiative. We will attempt to provide modest assistance and advice (namely pertaining to invasive and non-native species removal as well as planting native species) on that project as well as to provide some native plants. We also will try to provide assistance with the assembly and installation of the Tom Small Commemorative Bench purchased by KAWO. Additional responsibilities involving Community Projects and Stewards of Glen Park remain to be clarified as plans develop. Stewards of Glen Park has provided rather extensive documentation on its plans and background that I can make available, upon request, to those who are interested. *Paul will send schedule to Ann to upload for the website.*

c. Outreach and Education (Noel) –

A big thank you to Ann who is going to upload the KAWO Resource List to the Website. Thank you also to Mike, Paul, Ilse, Ruth, Quyen and Ann for their contributions to the list.

d. Publications (Kim) -

The flyers and bookmarks are at the printer this week. Kim will be emailing the digital files out this week. If you would like printed copies please email Kim next week to arrange pickup.

e. Wild for Monarchs (Mike and Carol) –

Three species of Milkweed seed are being stratified and will we have started on the 1st of March. These Plants will be given away at various events in Spring and early summer. Another set will be ground for late summer fall events. Seed packets are being made to give away in the “boxes” and events.

f. Website (Ann) –

- Moving forward, minutes will be added once they are approved.

- Ann is working with national to migrate our website hosting over to their server. National is in the process of brand redesign, including the website, but changes likely won't appear

until fall or winter 2022. We will retain our web address but will no longer have to pay for web hosting.

Will meet with Kim next week to talk more about design etc. Attended the national meeting and they are encouraging chapters to switch to their server and support. Logo and brand redesign. Links will stay the same.

Submitted by Quyen Edwards, Secretary